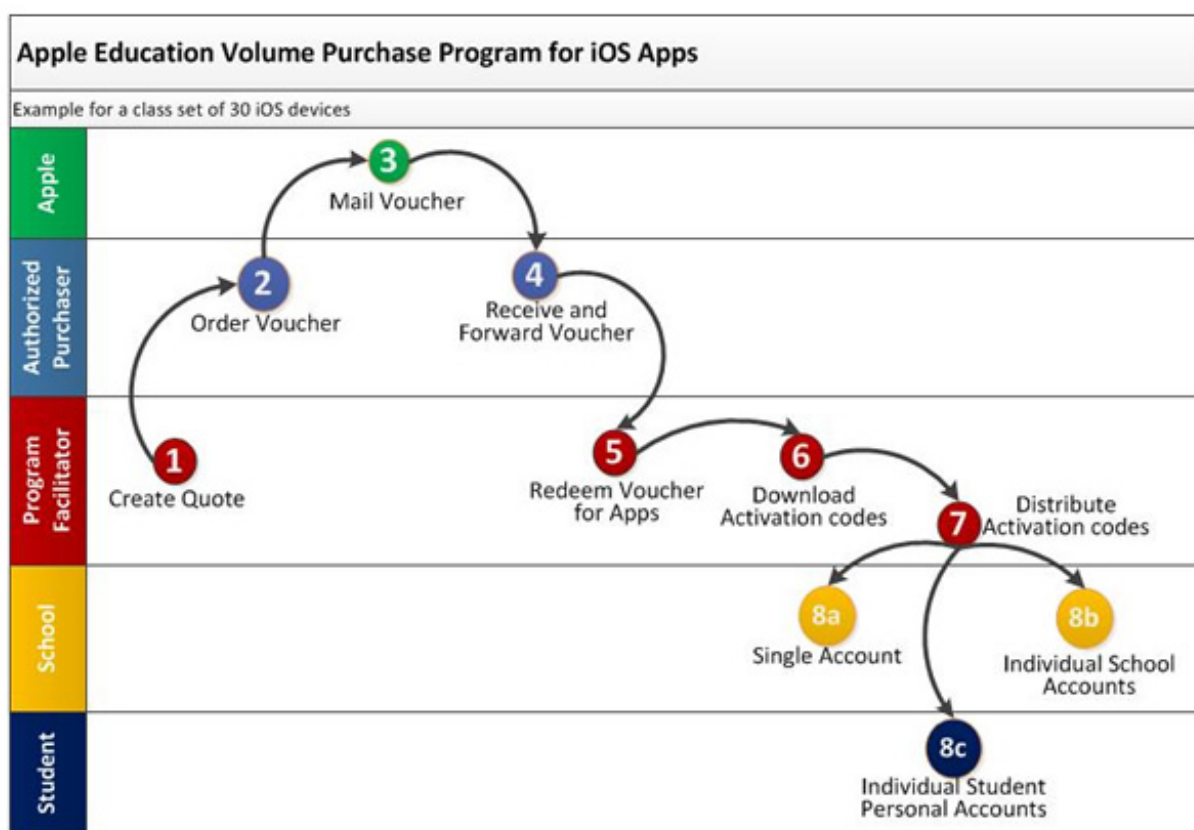


## maximizeyourtouch: Licensing and use of Apps

In August of 2010 - Apple changed the way they license apps! No more can teachers with class sets of Apple handhelds simply purchase an app in iTunes and sync. Now the teacher must work with the school district's Volume Purchase Program Facilitator to acquire a voucher and activation codes. Tony Vincent has an excellent page devoted to the topic!

<http://learninginhand.com/vpp>

Jim Siegl has created this nice visual description of the new process:



<http://www.apple.com/legal/itunes/us/terms.html#APPS>

### APP STORE PRODUCT USAGE RULES

(i) You may download and sync a Product for personal, noncommercial use on any device You own or control.

(ii) If You are a commercial enterprise or educational institution, You may download and sync a Product for use by either (a) a single individual on one or more devices You own or control or (b) multiple individuals, on a single shared device You own or

control. For example, a single employee may use the Product on both the employee's iPhone and iPad, or multiple students may serially use the Product on a single iPad located at a resource center or library.

(iii) You shall be able to store App Store Products from up to five different Accounts at a time on compatible iOS-based devices.

(iv) You shall be able to store App Store Products on five iTunes-authorized devices at any time.

(v) You shall be able to manually sync App Store Products from at least one iTunes-authorized device to devices that have manual sync mode, provided that the App Store Product is associated with an Account on the primary iTunes-authorized device, where the primary iTunes-authorized device is the one that was first synced with the device or the one that you subsequently designate as primary using iTunes.